



### Skills

Product discovery  
User research & problem validation  
Information architecture  
User flow and task analysis  
Usability test & design review/QA  
Copy writing  
Wireframing and prototyping  
Design systems  
User centered design

### Tools and technologies

Figma, Figjam, Adobe XD, Invision  
Balsamiq, Miro  
Data analysis - Mixpanel, Fullstory, Zippy  
HTML and CSS

### Certifications and courses

[HFI CUA - 2021-8295](#)  
[UI/UX Specialization](#),  
California Institute of Arts (Coursera)

### Education

Bachelor of Computer Science

### Domains

Fintech and lending  
Sales enablement and readiness  
E-learning management systems  
Sales performance management  
Healthtech and pharmaceuticals  
Industry 4.0 and ElectroMech  
Supply chain management

### Work experience

- Sr. Product Designer at [Mindtickle](#)**  
Current job Jun 2022 - Present  
Responsible for UX, copy and design review for a product stream of B2B SaaS platform. Actively working with PM's, researchers, analysts, engineers, customer success team to create product interfaces.
- Lead UX Designer at [Lentra AI](#)**  
1.5 years Apr 2021 - Jun 2022  
Responsible for UX and design system to build a low code fintech B2B SaaS platform from scratch. Lead a design CoE team to support multiple design projects.
- Sr. UX Designer at [Optymyze](#)**  
1 year Apr 2020 - Mar 2021  
Individual contributor on B2B SaaS platform working with PM's to translate product requirements into easy-to-use experiences.
- User Experience Lead at [Philips India](#)**  
3 years May 2017 - Apr 2020  
Lead UX design for enterprise mobile and web apps for healthcare business groups globally. Owned design guidelines in collaboration with central brand team.
- Lead UI Designer at [Synechron](#)**  
9 months Oct 2016 - May 2017  
Lead design for a responsive web and mobile app in co-ordination with an onsite business analyst.
- Sr. Web Designer at [KPIT technologies](#)**  
5.5 years Aug 2011 - Oct 2016  
Lead hybrid mobile and web app design, UI development and wireframing. Client facing projects execution and delivery.